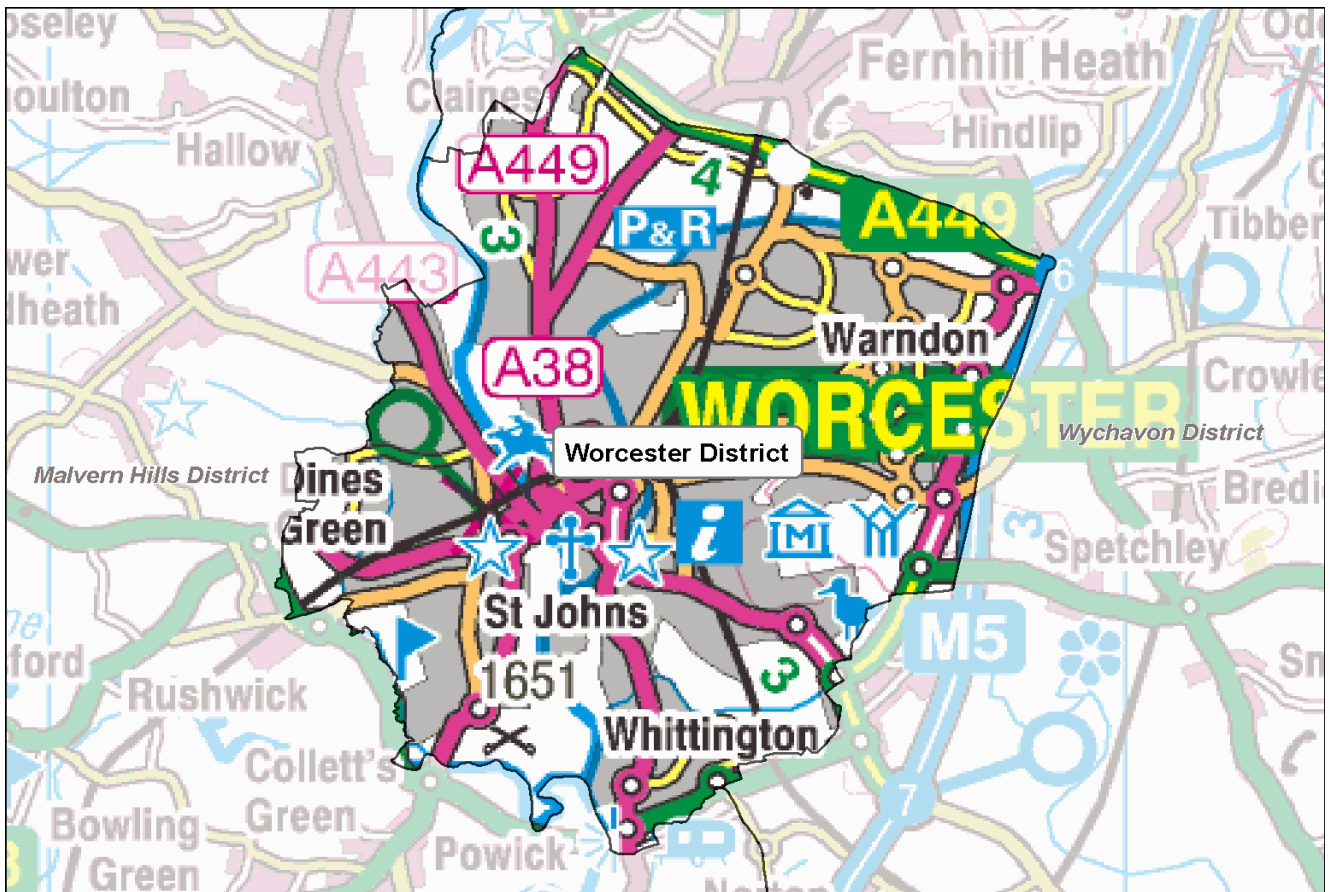


Football Participation Report:

Worcester

Season 10/11



INTRODUCTION

Football has the highest participation of any team sport in the country - there are over 129,000 affiliated football teams in England, (10/11). The National Game Strategy is The FA's plan for grassroots football between 2008 and 2012 and within this, there is an ambition to grow the game by a further 20,500 teams by 2012.

Over the past 8 years, The FA has invested in significant improvements to the affiliation process which has led to the development of the County Administration System (CAS). CAS allows us to chart participation within each local authority area and this report reflects the latest participation data in your particular area. These reports are freely available and it is hoped that they will be used by local authorities, developers, clubs, leagues and other interested parties to advise current and proposed activities and investments around the game at the local level.

The FA will welcome support and advice from local partners who are similarly interested in sustaining and developing the game. Since the production of the Season 09/10 Local Area Data Reports, significant effort has been put into improving data from the County Administration System (CAS). **In some instances, this has resulted in changes to the 10/11 totals compared to how they appeared in the last version of the report.**

Whilst the data provided is robust it is not claimed to be 100% accurate. There are a number of reasons why some errors will exist and it is critical that errors are reported back to The FA and/or CFAs so we can continually improve the quality of the information available. Please report any errors or omissions to either your local County FA or Data@TheFA.com.

Each year, the County Football Associations and The Football Association will work hard to improve methods for capturing data. As a result, in some circumstances, there may appear to be shifts in participation which are directly due to refined/improved data entry rather than actual growth or decline. Please ensure that in assessing trends, you take advice from your respective County FA.

Changes in this version:

1. Population Figures updated to Mid 2009 estimates.
2. Active people data updated and taken from APS4.
3. Introduction of Youth - All Formats Category which includes:
 - a) U11 to U18 football of Male, Female and Mixed genders (mixed is included into male category for the purposes of this report).
 - b) 3v3, 4v4, 5v5, 6v6, 7v7, 9v9 and 11v11 team categories.
4. Further refinement of specific playing locations of teams (this will have resulted in some teams being reallocated into new Local Authority areas).
5. Improved validation of small sided teams (including affiliated and currently non affiliated teams).

This year a User Guide has also been produced in order to provide additional support in analysing the data, and it is recommended that this document is referred to alongside this report. The guide can be found at: https://www.fadml.com/C13/Football_Development/default.aspx and will be available from 1st March 2011.

FOOTBALL KEY FACTS - Worcester

Demographics

- Worcester has a population of **94,721** (Mid year estimate, Office for National Statistics, 2009) and is expected to grow to **96,800** by 2018 (Office for National Statistics, 2008).
- **5.1%** of the population in Worcester come from Ethnic Minority communities compared to a national figure of **8.78%** (Census, 2001).
- **4.4%** of the adult population (16+) participate in football for at least 30 minutes once per week, as compared to a national average of **4.96%** (Sport England Active People Survey, 2010).

Clubs and Teams

- Worcester has a total of **84** affiliated clubs with a total of **186** teams of which **179** play in Worcester. There are also **61** small sided teams in Worcester making a total of **240** teams.
- Of the **240** teams operating in Worcester, **82 (34.2%)** are adult teams, **63 (26.3%)** are youth teams (all formats), **34 (14.2%)** are Mini-Soccer teams and **61 (25.4%)** are small sided.
- **63.9%** or **62** of the **97** Youth and Mini-soccer teams play in a club that has achieved a Charter Standard Award as compared to a national average of **70.4%**.
- The number of teams **has decreased by 20 teams** overall in Worcester from season 09/10 to season 10/11.

This comprises:

- a decrease of 2 adult teams.
- a decrease of 11 youth teams (all formats).
- a decrease of 5 Mini-Soccer teams.
- a decrease of 2 small sided teams.

Worcester

Conversion Rates

The following table and graphs show football conversion rates in the authority compared to Regional and National rates. These are calculated by comparing the number of persons playing football to the relevant population age group.

We estimate the number of individuals playing football by multiplying the number of teams by the average number of players involved in the different forms of football. We assume the following:

- 18 players are involved in an 11-a-side squad
- 10 players in a Mini-Soccer team squad
- 12 players in a 9 v 9 small-sided team squad
- 9 players in a 7 v 7 small-sided team squad
- 8 players in 6 v 6 and 5 v 5 small-sided team squads
- 6 players in a 4 v 4 small-sided team squad

These numbers are then expressed as a proportion of the relevant population. This creates a percentage of the population at each age group involved in playing football, called a 'conversion rate'. We can then compare these conversion rates to Regional and National averages.

Ages 5 to 44, male and female, of the local area population have been used to calculate the conversion rates on this page.

Table 1: Teams, players and conversion rates for Worcester, West Midlands and England

	Adult 11-a-side		Youth All Formats		Mini- Soccer	Adult Small Sided	All Forms
	Male	Female	Male	Female	Mixed	Male	Total
Worcester							
No of Teams 10/11	75	7	55	8	34	54	240
No of Teams 09/10	76	8	65	9	39	44	260
Variance	-1.3%	-12.5%	-15.4%	-11.1%	-12.8%	22.7%	-7.7%
Players 10/11	1,350	126	903	104	340	432	3255
Players 09/10	1,140	120	975	135	390	352	3112
Conversion Rate 10/11	6.8%	0.6%	20.4%	2.4%	8.2%	2.2%	6.2%
Conversion Rate 09/10	5.9%	0.6%	27.9%	4.1%	8.2%	1.8%	6.1%
Variance	0.9%	0.0%	-7.5%	-1.6%	0.0%	0.4%	0.1%
West Midlands							
Conversion Rates 10/11	4.6%	0.3%	21.6%	2.5%	8.8%	1.2%	5.4%
Conversion Rates 09/10	3.7%	0.3%	22.3%	2.3%	7.3%	1.1%	4.7%
Variance	0.9%	0.0%	-0.7%	0.2%	1.5%	0.1%	0.7%
England							
Conversion Rate 10/11	5.4%	0.3%	21.4%	2.3%	9.1%	1.8%	5.9%
Conversion Rate 09/10	4.8%	0.2%	23.3%	2.0%	8.0%	1.9%	5.4%
Variance	0.6%	0.0%	-1.9%	0.3%	1.1%	-0.1%	0.5%

Notes: All conversion rate figures in this table are subject to rounding, so whilst the seasonal figures in the table may not imply a change, the variance may indicate a drop or increase as the 4th January data cut figures may differ.

Worcester

Figure 1: Conversion rates by type of football for Worcester 10/11 as set against regional and national averages.

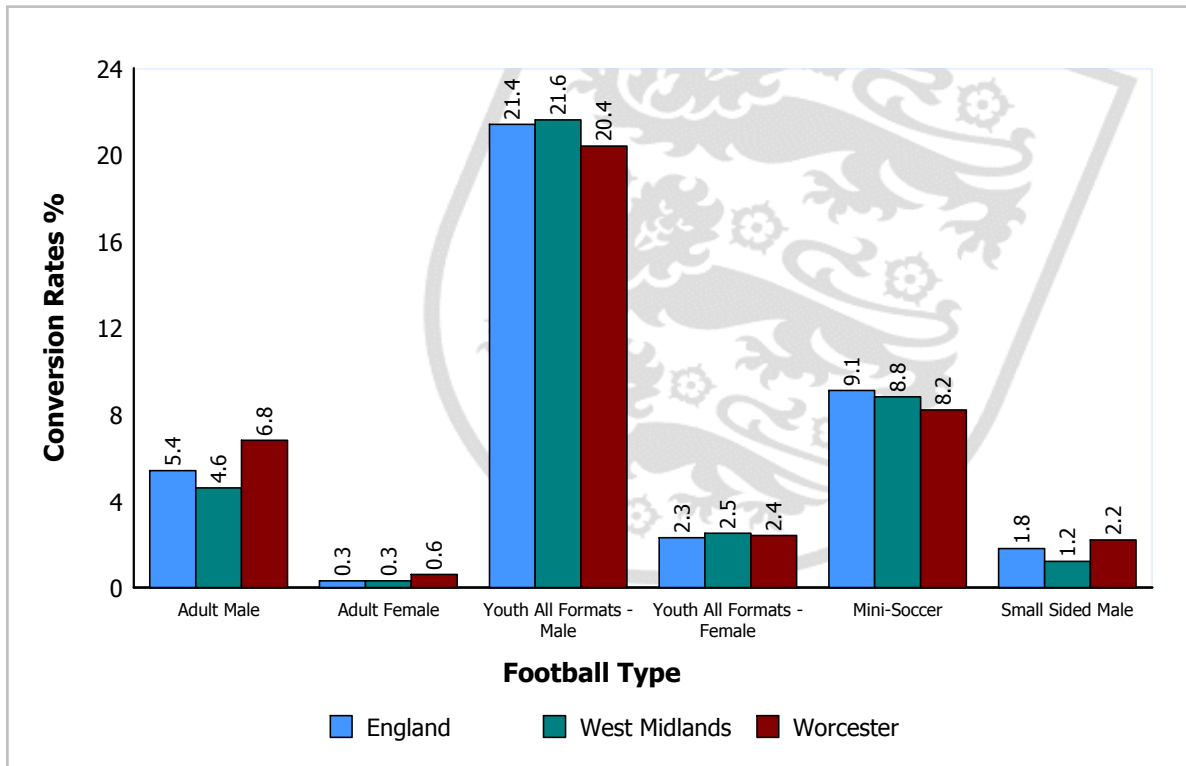
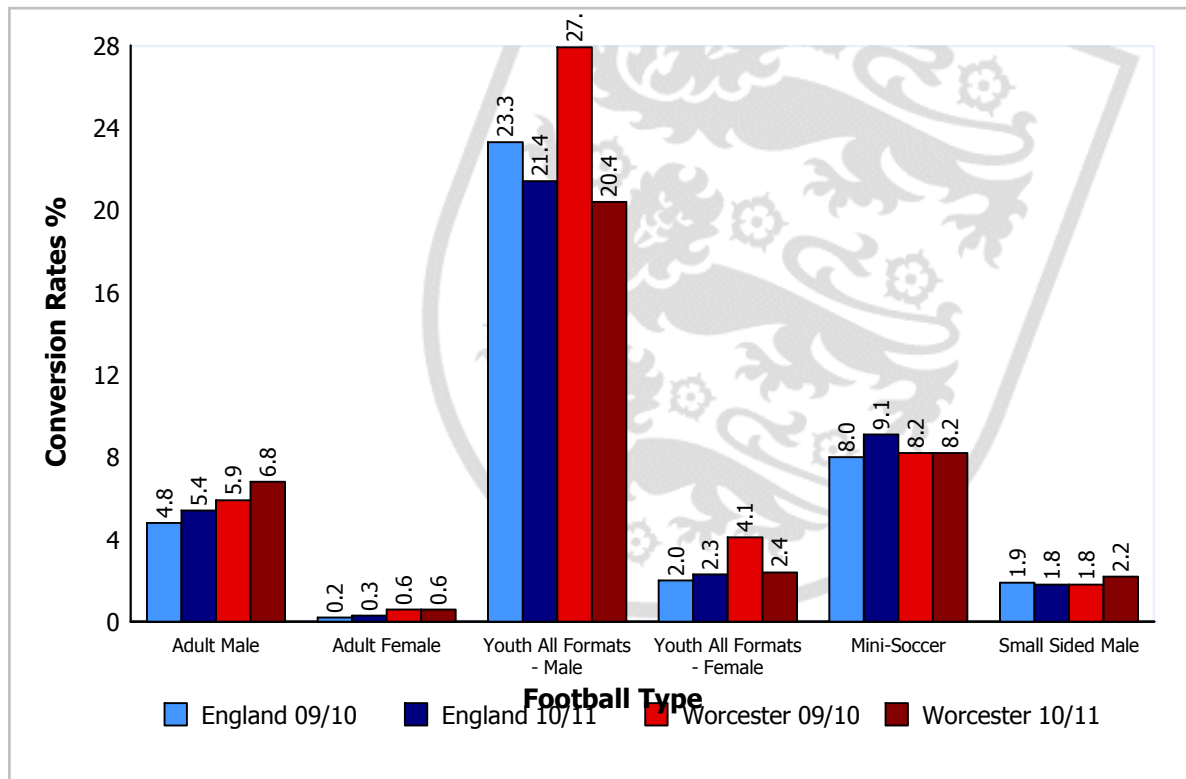


Figure 2: Conversion rate trends for different football types for Worcester 09/10 and 10/11 as set against national averages.



Please Note: Season 09/10 figures for Youth - All Formats reflect Youth 11 v 11 only.

Worcester

Local Authority Comparison of Conversion Rates

A comparison of conversion rates of Local Authorities can be made between those similar in nature by utilising the National Statistics 2009 Area Classification of Local Authorities (provided by the Office for National Statistics). The classification groups Local Authorities based on population characteristics.

Table 2 below shows the conversion rates for Worcester compared to those most similar to it, that is, members of the same subgroup:

Basildon, Bedford, Bexley, Broxbourne, Crawley, Dartford, Forest Heath, Gloucester, Gosport, Gravesham, Harlow, Havering, Ipswich, Medway, Milton Keynes, Northampton, Peterborough, Rushmoor, Stevenage, Swindon, Thurrock, Wellingborough

Table 2: Comparison of Local Authorities in the same subgroup as Worcester.

Football Type		Conversion Target ¹	Worcester Conversion Rate	Variance	Growth Potential ²
Adult 11-a-side	Male	6.7	6.8	0.1	0
	Female	0.3	0.6	0.3	0
Youth ² (all formats)	Male	25.0	20.4	-4.6	63
	Female	2.5	2.4	-0.1	7
Mini-Soccer	Mixed	11.1	8.2	-2.9	14
Adult Small Sided	Male	3.3	2.2	-1.1	30

¹ The target is the value of the upper quartile (75th Percentile) of conversion rates of all local authorities in the same subgroup. The conversion target is calculated for each type of football.

² Growth Potential represents the number of teams for each football type that the local authority would need to develop to reach the conversion target value. For Youth (all formats) the growth potential has been calculated on an average number of players across all formats.

Local Authorities are encouraged to discuss growth potential targets with their County Development Manager to determine a realistic programme of intervention, supported by The FA, capable of increasing participation over an agreed period.

Where the Local Authority has participation rates already above the targets consideration should be given as to how these rates can be sustained long term.

CLUBS

Worcester Clubs

- In Worcester the club to team ratio is 1:2.1 (i.e. each club runs on average 2.1 teams). This compares to a national ratio of 1:2.9 and a regional ratio of 1:2.3.
- 20 of the youth clubs in Worcester run youth 11-a-side teams only and do not have a mini-soccer team.
- There is one club fielding both youth and adult teams.
- 75.0% of clubs in Worcester have adult teams, compared to national and regional averages of 72.5% and 65.5% respectively.
- 82.5% of adult-only clubs in Worcester have only one team compared to the national average of 76.0%.

Appendix 1 shows Worcester based clubs with numbers of associated teams for each form of football during season 10/11. Finally, it shows the status of clubs that have been awarded The FA Charter Standard award and the level of that award.

Charter Standard

Of the 84 clubs in Worcester, 14 have achieved Charter Standard. The level of status obtained by these clubs is outlined in Table 3.

Table 3: Clubs with Charter Standard in Worcester

Status	Worcester		England	
	Number	Percentage	Number	Percentage
Community Club	2	2.4%	515	1.7%
Development Club	1	1.2%	521	1.8%
Charter Standard	11	13.1%	4379	14.7%
Total	14	16.7%	5415	18.2%

In terms of teams, 63.9% of youth and mini-soccer teams play within a club of Charter Standard status. This compares to a national average of 70.4% with a National Game Strategy target of 75% of youth and mini-soccer teams playing within a Charter Standard Club by 2012.

TEAMS

Worcester Teams

- There are a total of 179 teams playing competitive football in Worcester excluding small-sided teams.
- According to the CAS data, there are 15 female teams playing in Worcester. This is 8.4% of the total number of teams.
- The peak youth age is U10, with 14 teams playing at this level.

Table 4 shows the number of Worcester based teams for each form of football.

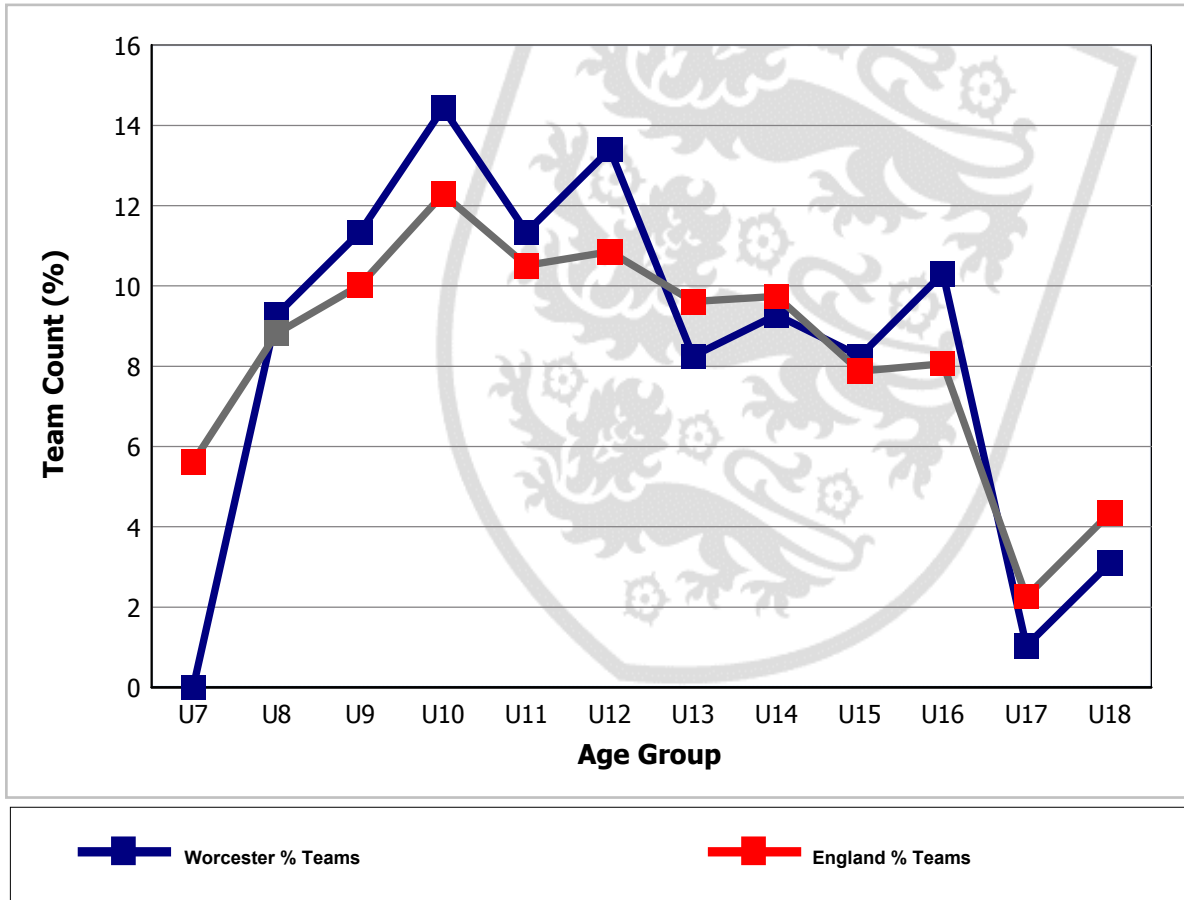
Table 4: Number of teams at each age group

Age Group	Total No. of Teams	No. of Mixed Teams	No. of Male Teams	No. of Female Teams
U8	9	9	0	0
U9	11	11	0	0
U10	14	14	0	0
U11	11	0	10	1
U12	13	0	11	2
U13	8	0	8	0
U14	9	0	7	2
U15	8	0	7	1
U16	10	0	9	1
U17	1	0	1	0
U18	3	0	2	1
U19	3	0	2	1
Open Aged	78	0	72	6
Veterans	1	0	1	0
Totals	179	34	130	15

Worcester

The following figure plots the change in the percentage of youth teams across age groups in Worcester and highlights a peak number of teams in the U10 age group. Where there is no line on the graph for 'Teams within LA %', there are no youth teams playing in the Local Authority. The national percentages for each age group are also included for comparison.

Figure 4: Individual youth teams as a proportion of all U18 teams in Worcester



LEAGUES

Leagues with Worcester Teams

There are 23 leagues containing teams from Worcester (see table 5).

- In total 15 of these leagues are adult leagues.
- There are 14 teams in Worcester that have not been assigned to a league. Where teams have not been assigned to a league, this data could potentially be highlighting teams playing in 'friendlies' only or it could be highlighting data missing from CAS.

Table 5 summarises the main coverage of football in Worcester, in respect of the age ranges of teams, numbers of teams and leagues in which they participate.

Table 5: League structures in Worcester

League	Age Group	No. of Teams in League	No. of Worcester Teams in League	% of Teams in League Playing in Worcester	Charter Standard and Respect
Ambassador Evesham Football League	U14	17	1	5.9	Respect
BSC "NATIONAL COLLEGES FOOTBALL LEAGUE" - MENS AND	U19	65	2	3.1	
BUCS (MENS COMPETITION)	Open Aged	88	5	5.7	
BUCS (WOMENS COMPETITION)	Open Aged	31	2	6.5	
Central Conference	Open Aged	3	1	33.3	
Central Warwickshire Girls League	U18	11	1	9.1	CSL, Respect
Cheltenham Youth League	U13	20	2	10.0	CSL, Respect
Cheltenham Youth League	U14	19	1	5.3	CSL, Respect
English Colleges Football League	U19	80	1	1.3	
FA NATIONAL BLIND FOOTBALL LEAGUE	Open Aged	3	1	33.3	
Football Conference	Open Aged	64	1	1.6	Respect
Herefordshire & Worcestershire Women's County	Open Aged	7	1	14.3	Respect
Kidderminster & District F.L.	Open Aged	114	1	0.9	Respect
Mercian Festival Junior Football League	U8	12	5	41.7	CSL, Respect
Mercian Festival Junior Football League	U9	16	7	43.8	CSL, Respect
Mercian Festival Junior Football League	U10	23	8	34.8	CSL, Respect
Mercian Festival Junior Football League	U11	33	7	21.2	CSL, Respect
Mercian Festival Junior Football League	U12	23	8	34.8	CSL, Respect
Mercian Festival Junior Football League	U13	17	3	17.6	CSL, Respect
Mercian Festival Junior Football League	U14	29	5	17.2	CSL, Respect

Worcester

League	Age Group	No. of Teams in League	No. of Worcester Teams in League	% of Teams in League Playing in Worcester	Charter Standard and Respect
Mercian Festival Junior Football League	U15	23	4	17.4	CSL, Respect
Mercian Festival Junior Football League	U16	14	5	35.7	CSL, Respect
Mercian Festival Junior Football League	U17	7	1	14.3	CSL, Respect
Midland Football Combination	Open Aged	78	3	3.8	
Midland Junior Premier League	U12	20	3	15.0	
Midland Junior Premier League	U13	20	2	10.0	
Midland Junior Premier League	U14	26	1	3.8	
Midland Junior Premier League	U15	41	2	4.9	
Midland Junior Premier League	U16	41	2	4.9	
Nunnery Wood Sports Complex Summer League	Open Aged	13	13	100.0	
Southern League	Open Aged	65	1	1.5	Respect
Stourport & District Youth F.L.	U8	15	4	26.7	Respect
Stourport & District Youth F.L.	U9	17	4	23.5	Respect
Stourport & District Youth F.L.	U10	17	5	29.4	Respect
Stourport & District Youth F.L.	U11	22	4	18.2	Respect
Stourport & District Youth F.L.	U12	13	1	7.7	Respect
Three Counties Disability	U16	3	1	33.3	Respect
Three Counties Disability	Open Aged	11	1	9.1	Respect
Warwickshire Sunday Afternoon League	Open Aged	5	1	20.0	Respect
WFA Mens County Futsal League	Open Aged	8	8	100.0	
WFA Women's Futsal League	Open Aged	7	7	100.0	
Worcester & District F.L.	Open Aged	78	45	57.7	Respect
Count of Leagues: 23					

Please Note:

- 1). Count of teams may differ from the front page, since some teams may not have a league allocated.
- 2). CSL - indicates Charter Standard League.
- 3). If a league appears more than once for an agegroup, it may be that teams have been applied to different/duplicated league entities.

SUMMARY

This report has identified the status of football in Worcester for 10/11 season. The report is part of an ongoing process that will allow the data to be updated and used in the development of football locally.

In closing The Football Association would like to thank you for any feedback that you may have on this report. Please convey any errors or omissions to either your local County FA or Data@TheFA.com.

Worcester

APPENDIX 1

Table 6 - Summary of football clubs in Worcester

DE - Club existed in previous season, but not in the current season.

SS - Refers to Clubs with only Small Sided teams

Club Name	Status	10/11 Teams					Charter Standard 10/11
		Adult	Youth All Formats	Mini	* Foreign Team Count	Total This LA	
AA Chequers		1	0	0	0	1	
AFC Brewers		1	0	0	0	1	
AFC Claines		1	0	0	0	1	
AFC Heenans		1	0	0	0	1	
AFC Mazak		1	0	0	0	1	
AFC West Midlands		1	0	0	0	1	
Albion		1	0	0	0	1	
Alma		1	0	0	0	1	
Alvechurch Lions	DE	0	0	0	0	0	
Alvechurch Lions Girls	DE	0	0	0	0	0	
Archdale 73		2	0	0	0	2	
Archdale 73 Youth		0	4	0	0	4	
Arrow 2000		2	0	0	0	2	
Avalanche (SLN)		1	0	0	0	1	
BAM - Futsal	SS	0	0	0	0	0	
Berwick		1	0	0	0	1	
Blackpole Saints		0	1	0	0	1	Charter
Blackpole Sports		1	0	0	0	1	
Blue Star		1	0	0	0	1	
Bookers Allstars (SLN)		1	0	0	0	1	
Bredon Cobras - Futsal	SS	0	0	0	0	0	
Bridge Rangers		1	0	0	0	1	
Brunswick		1	0	0	0	1	
Callow End	DE	0	0	0	0	0	
Callowbrook Swifts Junior	DE	0	0	0	0	0	Devel.
Cap & Gown (SLN)		1	0	0	0	1	
CMB Sports		1	0	0	0	1	

Worcester

Club Name	Status	10/11 Teams					Charter Standard 10/11
		Adult	Youth All Formats	Mini	Foreign * Team Count	Total This LA	
Coppertops Athletic		1	0	0	0	1	
County All Stars - Futsal	SS	0	0	0	0	0	
Cross Oldswinford		1	0	0	0	1	
Dagnall End Rovers	DE	0	0	0	0	0	
Deportivo (SLN)		1	0	0	0	1	
Droitwich Spa Eagles		2	0	0	0	2	
Dynamo Spitroast (SLN)		1	0	0	0	1	
Evesham United		1	0	0	0	1	Comm.
Fairfield Villa Ladies	DE	0	0	0	0	0	
Falconians (The) (SLN)		1	0	0	0	1	
Falcons Youth	DE	0	0	0	0	0	
FC Oak Apple (SLN)		1	0	0	0	1	
Ferndale Ladies - Futsal	SS	0	0	0	0	0	
Franch Village Club	DE	0	0	0	0	0	
GDL (Saturday)	DE	0	0	0	0	0	
GDL Athletic		1	0	0	2	1	
Goodrest Juniors		1	0	0	0	1	
Hagley Athletic	DE	0	0	0	0	0	
HDNL Sports		1	0	0	0	1	
Hornets	DE	0	0	0	0	0	Charter
Hornets - Futsal	SS	0	0	0	0	0	
Kewford Eagles Senior	DE	0	0	0	0	0	Comm.
KGV Ladies	DE	0	0	0	0	0	
KGV Ladies - Futsal	SS	0	0	0	0	0	
KGV Worcester		1	0	0	0	1	
KGV Worcester Lions		0	0	1	0	1	
Kidderminster Lions - Futsal	SS	0	0	0	0	0	
Kingfisher	DE	0	0	0	0	0	
Leigh & Bransford Badger Myths - Futsal	SS	0	0	0	0	0	
Leigh & Bransford Badgers Legends - Futsal	SS	0	0	0	0	0	
Malvern Town Ladies - Futsal	SS	0	0	0	0	0	

Worcester

Club Name	Status	10/11 Teams					Charter Standard 10/11
		Adult	Youth All Formats	Mini	Foreign * Team Count	Total This LA	
Marley (SLN)		1	0	0	0	1	
Moreton Vale Wanderers		1	0	0	0	1	
New AFC Barbourne		1	0	0	0	1	
New Inn Sports		1	0	0	0	1	
Northside		0	4	0	0	4	Charter
Northwick (SLN)		1	0	0	0	1	
Northwick Vale		1	0	0	0	1	
Norton J	DE	0	0	0	0	0	
Nunnery Wood Colts (Youth)		0	6	8	0	14	Charter
Nunnery Wood Colts A		2	0	0	0	2	
Oilers (SLN)		1	0	0	0	1	
Old Vigornians		1	0	0	0	1	
Oldbury Park Tigers		0	3	3	3	6	Devel.
Pear Tree (The)	DE	0	0	0	0	0	
Peopleton (SLN)		1	0	0	0	1	
Perdiswell & Worcester Girls		0	1	0	0	1	Charter
Perrywood		4	0	0	0	4	
Powick (SLN)	DE	0	0	0	0	0	
Red Devil Ladies - Futsal	SS	0	0	0	0	0	
Redditch Borough	DE	0	0	0	0	0	Charter
Redditch Borough Girls	DE	0	0	0	0	0	Charter
Redditch Ladies	DE	0	0	0	0	0	
Redditch Town Saturday	DE	0	0	0	0	0	
Redditch United Girls	DE	0	0	0	0	0	Charter
Ryebrook BMW (SLN)	DE	0	0	0	0	0	
Skyparts (SLN)	DE	0	0	0	0	0	
St Johns		1	0	0	0	1	
St Johns Colts		0	5	3	0	8	
Stoaty (SLN)		1	0	0	0	1	
Team Chase - Futsal	SS	0	0	0	0	0	
Trumpton (SLN)	DE	0	0	0	0	0	

Worcester

Club Name	Status	10/11 Teams					Charter Standard 10/11
		Adult	Youth All Formats	Mini	Foreign * Team Count	Total This LA	
Unit 50 (SLN)	DE	0	0	0	0	0	
University of Worcester - Futsal 1	SS	0	0	0	0	0	
University of Worcester Ladies		3	0	0	0	3	
University of Worcester Ladies - Futsal 2	SS	0	0	0	0	0	
University of Worcester Mens		6	0	0	0	6	
VBL Sports		3	0	0	0	3	
Warndon Athletic	DE	0	0	0	0	0	
Warndon Villages Girls		0	3	1	0	4	Comm.
Warndon Villages Oldies		1	0	0	0	1	Comm.
Warndon Villages Youth		0	10	7	0	17	Comm.
West Malvern		2	0	0	0	2	
Westside		1	0	0	0	1	Charter
WFA Girls' Player Development Centre		0	3	1	0	4	
Worcester Anchors		1	0	0	0	1	
Worcester Athletic (SLN)		1	0	0	0	1	
Worcester Bosch	DE	0	0	0	0	0	
Worcester City		2	1	0	0	3	
Worcester City Girls		0	1	0	0	1	
Worcester City Wanderers		1	0	0	0	1	
Worcester City Wanderers - Futsal	SS	0	0	0	0	0	
Worcester City Wanderers Girls	DE	0	0	0	0	0	
Worcester City Wanderers Youth		0	1	0	0	1	Charter
Worcester City Women		2	0	0	0	2	Charter
Worcester City Youth Development		0	4	0	2	4	
Worcester College of Technology (Acadamy)		1	0	0	0	1	
Worcester College of Technology Ladies		1	0	0	0	1	
Worcester College of Technology Mens		1	0	0	0	1	
Worcester Colts		0	3	4	0	7	
Worcester Falcons	DE	0	0	0	0	0	
Worcester Hawks		0	1	1	0	2	Charter
Worcester Lions Community		0	0	3	0	3	

Worcester

Club Name	Status	10/11 Teams					Charter Standard 10/11
		Adult	Youth All Formats	Mini	Foreign Team Count *	Total This LA	
Worcester Lynx		1	0	0	0	1	
Worcester Raiders (SLN)	DE	0	0	0	0	0	
Worcester Raiders Mens		1	0	0	0	1	
Worcester Raiders Youth		0	4	0	0	4	Charter
Worcester Tigers	DE	0	0	0	0	0	
Worcester United Ladies		1	0	0	0	1	
Worcester Wizards		0	2	0	0	2	
Worcester Youth AFC		0	5	2	0	7	Charter
Worcestershire Disability (Seniors)		1	0	0	0	1	Charter
Worcestershire Disability (Youth)		0	1	0	0	1	Charter
YM Rangers		1	0	0	0	1	
Totals		82	63	34	7	179	

* Foreign Team Count - these are the teams affiliated to Worcester clubs, but playing in neighbouring Local Authorities. These teams are **not** added to the team total for this authority.

APPENDIX 2

This section provides a brief overview of Worcester's population structure and characteristics.

Demographic Profile

According to the mid-2009 population estimate data from the Office for National Statistics, Worcester has a population of 94,721. 48,297 of Worcester's population, 51.0%, are female compared to a national average of 50.8%.

For statistical purposes we define the number of people in a district who could potentially play football as the "relevant population". For Adult teams, the relevant population is males and females aged between 16 and 44 years, for Youth teams (all formats), the relevant population is males and females aged between 10 and 18 years, and for Mini Soccer, the relevant population is males and females aged 6 to 9 years. Table 6 outlines the numbers and percentages of the population in Worcester for the population age groups relevant to football.

Table 6: Worcester relevant population age groups

Population Group	Worcester Relevant Population		% of Worcester Relevant Population		England Relevant Population	
	Male	Female	Male	Female	Male	Female
Adult - Aged 16 to 44 Years	19,849	19,847	37.7%	37.7%	36.6%	36.0%
Youth - Aged 10 to 18 Years	4,418	4,318	8.4%	8.2%	9.8%	9.3%
Mini Soccer - Aged 6 to 9 Years	4,167		7.9%		8.5%	

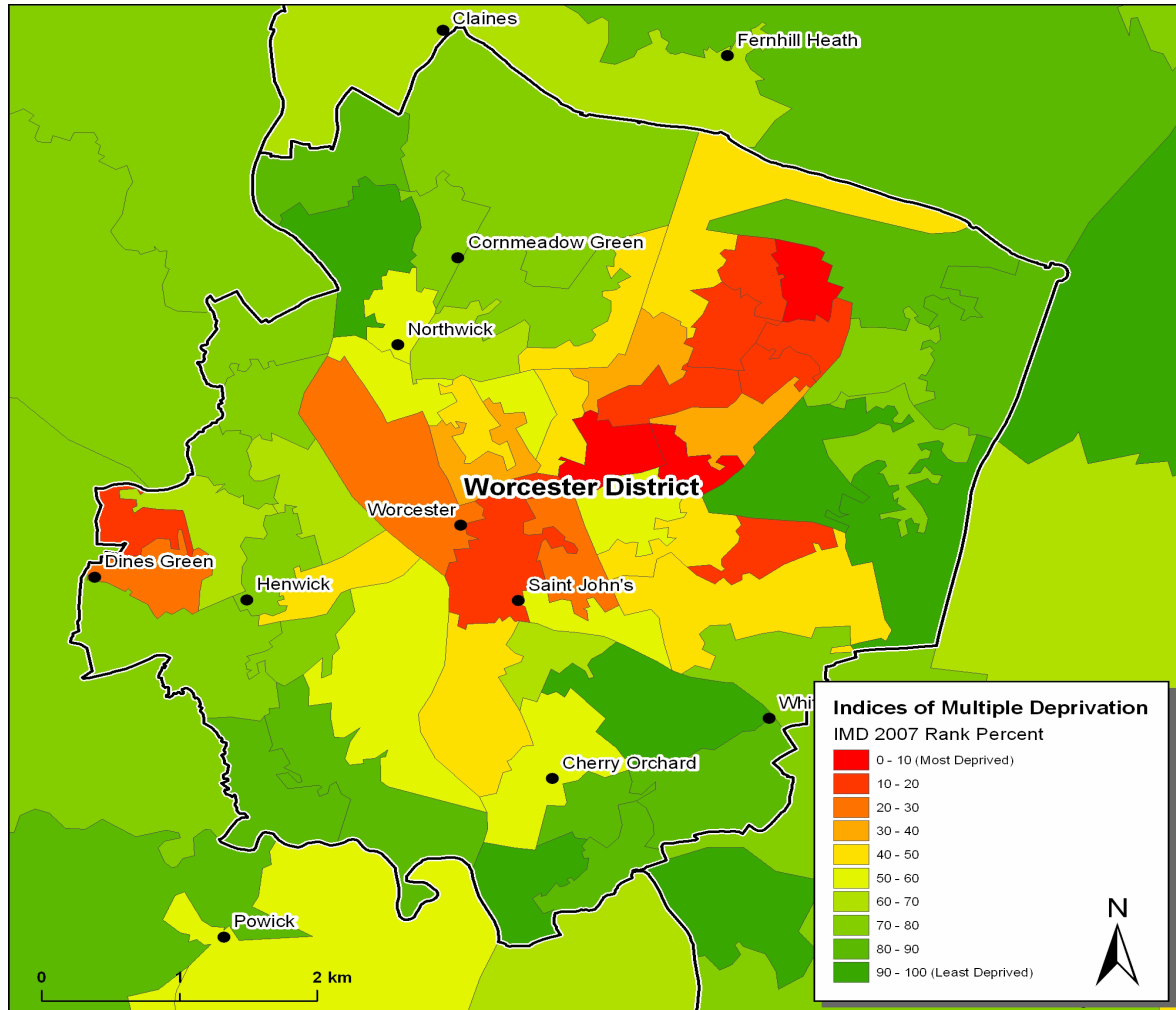
In Worcester 5.1% of the population come from Ethnic Minority (EM) groups, which is lower than that of England as a whole at 8.8%. The largest EM group in the authority is Pakistani at 1.4%, followed by Indian at 0.6%; the corresponding national averages are 1.2% and 1.9% respectively. (Source: 2001 Census)

Worcester

Index of Multiple Deprivation (IMD)

The Index of Multiple Deprivation (2007) provides a nationally accepted means by which to identify the levels of deprivation in England.

Figure 5: Worcester IMD ranking indicating main settlements



Active People Survey Data

The Active People Survey (APS), commissioned by Sport England, is the largest sports survey undertaken in Europe. The survey provides detail on the level of participation in sport and physical activity by adults (16+) for each Local Authority in England. This data is based on a minimum sample size of 500 interviews in each area.

The data from APS 4 (October 2009 - October 2010) provides:

- 1) Percentage of the adult population participating in football for at least 30 minutes at least once a month.
- 2) Percentage of the adult population participating in football for at least 30 minutes at least once a week.

The results for Worcester are shown below (where blank this indicates that data is unavailable due to small sample size):

	APS 4 - Football	
	1 x month	1 x week
Worcester	6.9%	4.4%
National Average	7.33%	4.96%

This football specific data can be compared against general participation across all sports in the Local Authority area by accessing the following link to Local Sport Profile data http://www.sportengland.org/research/local_sport_profiles.aspx

Please refer to the Football Participation Reports User Guide 2010/11 for more detail on the interpretation of this data. The guide can be found at: https://www.fadml.com/C13/Football_Development/default.aspx and will be available from 1st March 2011.

National Statistics 2001 Area Classification for Local Authorities

Additional information can be found on the Area Classification clusters that were used to group Local Authorities using the website below:

http://www.statistics.gov.uk/about/methodology_by_theme/area_classification/la/default.asp

